IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.   09/745585

Filed: December 21, 2000

Inventors: MARK D BRAXTON

Title: ON-DEMAND METHOD AND SYSTEM FOR ENTERTAINING A USER

POWER OF ATTORNEY AND
DESIGNATION OF CORRESPONDENCE ADDRESS

As an agent of General Motors Corporation, General Motors of Canada Limited, General Motors Japan Ltd., General Motors Strasbourg S.A., and Saturn Corporation, one or more of whom is the assignee of this patent application, I hereby appoint the following attorney employed by General Motors Corporation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

ANTHONY LUKE SIMON (Reg. No. 34434)

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I am authorized to make the above appointment. The assignee's ownership of this patent application is established by the attached assignment documentation, the attached documentation is a true copy of the original documentation, and the original or a true copy of the attached documentation has been or is concurrently being submitted to the Patent and Trademark Office for recording.

By: _____

Name: George A. Grove   Agent
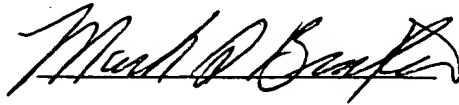
Date: February 19, 2001

ASSIGNMENT

Pursuant to an agreement with my employer, I formally assign to GENERAL MOTORS CORPORATION, the entire right, title and interest, in all countries, in the improvements set forth in the United States patent application GP-301127 entitled

ON-DEMAND METHOD AND SYSTEM FOR ENTERTAINING A USER

for which I executed a declaration dated as indicated below. If the patent application has been filed, I authorize attorney ANTHONY LUKE SIMON to insert the application number and filing date of said application here in parentheses (09/745585   filed   21-DEC-00   ) when known.

Inventor's signature _____   Date _12 Jan 01_

Full name: MARK D BRAXTON   Declaration dated :

Residence: BRACKNELL, BERKSHIRE RG12 9BZ   _12 Jan 01_
                    UNITED KINGDOM